

Evgenia (Zhenya) SamoiloVA, Ph.D.

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Academic Positions

- 07.2018-present Postdoctoral researcher, [Project "Circulation" funded by the German Ministry of Education and Research](#), Department of Media Studies, Film University Babelsberg KONRAD WOLF, Germany
- 06.2015-07.2018 Postdoctoral researcher, [Project "International Program in Survey Methodology" \(IPSDS\)](#), Department of Social Sciences, Chair of Statistics and Methodology, University of Mannheim/University of Maryland, Germany and USA
- 07.2016-07.2017 Coursera Teaching Liaison, [Questionnaire Design and Framework for Data Collection and Analysis](#), Digital Education and Innovation Laboratory, University of Michigan
- 06.2013-10.2015 Researcher and Scientific Coordinator of [GESIS Summer School in Survey Methodology](#), Knowledge Transfer Department, GESIS Leibniz Institute for the Social Sciences, Germany

Education

- 01.2018-present Data Science Certificate, Harvard University, USA
- 08.2010-04.2017 Ph.D. in Sociology ("Life-Course and Lifespan Dynamics"), Bremen International Graduate School of Social Sciences (BIGSSS), Bremen. PhD defense - 12.17.2015, work is published in April 2017.
- 08.2008-08.2010 M.A. in Global Governance and Social Theory, University of Bremen/Jacobs University Bremen, Germany
- 08.2006-05.2008 B.A. in International Comparative Politics, American University of Central Asia, Kyrgyzstan
- 08.2005-05.2006 Exchange Year in International Studies, University of South Alabama, Mobile, USA

Publications

ORCID profile: [\[link\]](#)

Peer reviewed papers, reports, and working papers:

- 2018 SamoiloVA, E., Keusch, F., Kreuter, F. (2018). Integrating survey and learning analytics data for a better understanding of engagement in MOOCs. In H. Jiao, R.W. Lissitz, A. Van Wie (Eds.) *Data Analytics and Psychometrics: Informing Assessment Practices*. Charlotte, NC: Information Age Publishing, 247-261. [\[link\]](#)

- 2018 Kreuter, F., Keusch, F., Samoiloa, E., Frößinger, K. (2018). International Program in Survey and Data Science. In C. König, J. Schröder, E. Wiegand (Eds.) Big Data. Chancen, Risiken, Entwicklungstendenzen. Wiesbaden: Springer, 27-41. DOI: 10.1007/2F978-3-658-20083-14 [\[link\]](#)
- 2018 Kreuter, F., Keusch, F., Samoiloa, E. (2018). International Program in Survey and Data Science. In Proceedings of the 10th International Conference on Teaching Statistics, Kyoto, Japan, July 8-13, 2018. [\[text\]](#)
- 2017 Samoiloa, E., Keusch, F., Wolbring, T. (2017). Learning Analytics and Survey Data Integration in Workload Research. ZFHE, 12(1), 65-78. DOI: 10.3217/zfhe-12-01/04 [\[text\]](#)
- 2017 Samoiloa, E., (2017). The Worth of Citizenship: Experiences of Citizenship Acquisition among Russian Speakers in Latvia and Lithuania (Doctoral dissertation) [\[text\]](#)

Non-peer reviewed papers, reports, and working papers:

- 2017/2018 Samoiloa, E. (2017/2018). [IPSDS Evaluation Reports](#)
- 2017 Samoiloa, E., Keusch, F., Kreuter, F. (2017). Integrating Survey and Learning Analytics Data for a Better Understanding of Engagement in MOOCs. IPSDS Working Papers 02.
- 2016 Samoiloa, E., Keusch, F., Wolbring, T. (2016). Learning Analytics and Survey Data Integration in Workload Research. IPSDS Working Papers 01.
- 2015 Samoiloa, E., Vance, C. (2015) Does Parenthood Make Happy People Happier? Insights from a quantile regression. [\[working paper\]](#)

Recent Talks

- 2017 (19.9.) International Program in Survey and Data Science, Statistische Woche 2017, Rostock, Germany
- 2017 (18.7.) Integrating Learning Analytics, Survey Self-Reports, and Qualitative Data: Insights from Two Pilot Studies, European Survey Research Association 2017, Lisbon, Portugal
- 2017 (30.3.) Workload-Untersuchung: Vergleich von Learning Analytics und Selbsteinschätzung, German Centre for Higher Education Research and Science Studies 2017, Hannover, Germany
- 2017 (29.3.) Wie kann man Engagement in der berufsbegleitenden Online-Lehre fördern? Erkenntnisse von drei Pilotstudien, German Centre for Higher Education Research and Science Studies 2017, Hannover, Germany
- 2016 (23.6.) Learning Analytics and Survey Data Integration in Workload Research, Studentischer Workload: Definition, Messung und Einflüsse, Quantel 2016, Leipzig, Germany
- 2016 (3.3.) Engagement patterns of nontraditional students in the Questionnaire Design for Social Surveys Coursera MOOC, General Online Research (GOR) Conference 2016, Dresden, Germany

Service to the profession

- 2018 Volunteer Methods Consulting with Data Science for Good (Berlin); European Women's Audiovisual Network, and Raising Films Australia Survey
- 2017-2018 Review for „Beiträge zur Hochschulforschung“, Social Forces, Virtuelle Hochschule Bayer (Methods Curriculum)
- 2016-2017 Development of a new course evaluation concept, University of Mannheim
- 2015-2018 Organization of Women in Data Science (Stanford as a partner), Datafest Germany, IPSDS Talks

Teaching

- 07.2016-07.2017 Coursera Course, Questionnaire Design for Social, Digital Education and Innovation Laboratory, University of Michigan, USA
- 06.2016/8.2016 Online course, Research Design: Causal Inference from Randomized and Observational Data, International Program in Survey and Data Science (IPSDS), the University of Mannheim/University of Maryland
- 08.2012/13/14 Mixed Methods in Survey Methodology, GESIS Summer School in Survey Methodology, Cologne
- 08.2013 Introduction to Qualitative Methods, GESIS Summer School in Survey Methodology, Cologne

Skills

English: fluent
German: fluent
Russian: fluent

Software Skills:
Statistics and data analysis/collection (R, STATA, SPSS, MaxQDA, Excel, Unipark, Qualtrics, Tableau)